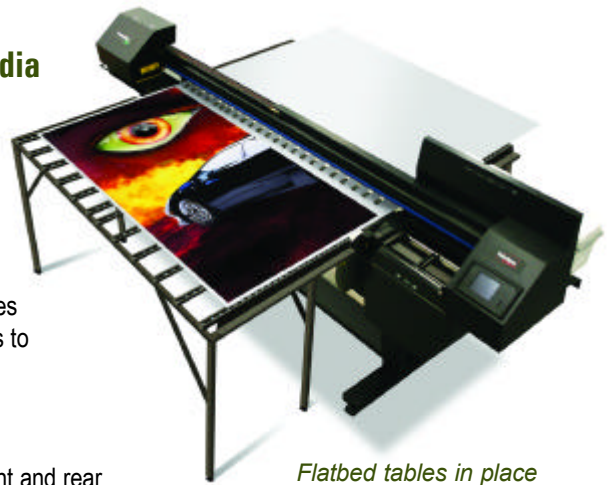


# DisplayMaker<sup>®</sup> 72SR

## Multi-purpose solvent inkjet printer

### Solvent printer for rigid media

Expand your solvent inkjet printing capabilities while reducing your cost and labor. The DisplayMaker 72SR is a hybrid solvent inkjet printer, which as a flatbed printer, can print directly onto a variety of uncoated rigid material for producing signs and point-of-purchase displays. Printing directly to a rigid substrate eliminates the time, labor and expense of mounting flexible prints to rigid boards for many applications.



*Flatbed tables in place*

### The DisplayMaker 72SR features:

- Two 36" x 75" (91.5 cm x 190.5 cm) roller tables, front and rear
- 72.5" print width - accommodates sheets up to 73" x 60" (185 cm x 152 cm)
- Optionally, two additional tables can be added to accommodate sheets up to 120" (305 cm) in length
- Force-adjustable and releasable pinch rollers for easy insertion and alignment of a wide variety of material
- Rear table has media fence to guide media straight into printer
- Adjustable printhead height to accommodate up to 3/16" (4.76 mm) thick material
- Auto edge detection — Automation eye finds top and sides, checks for media skew
- Media out detection — sensor detects end of board
- \$59,995 MSRP

### Roll fed printer for flexible media

The DisplayMaker 72SR can also print roll-to-roll on uncoated flexible media such as vinyl, canvas, paper and fabrics. Simply move the tables from the printer and load it with your favorite roll media to move into production of banners, signs, fleet graphics and more. With the DisplayMaker 72SR; it's like having two printers in one.



*Roll-to-roll printing*

### Upgrade your DisplayMaker 72s

Don't have the immediate need for flatbed printing and don't want to be forced to buy another printer when you do? Not to worry. The DisplayMaker 72s printer you purchase today is fully upgradeable to the 72SR for just \$5,995 MSRP.

**ColorSpan**  
by MacDermid

[www.colors span.com](http://www.colors span.com)